

2MEX & LIFEREXALL ARE \$MARTYR "MONEY SYMBOL MARTYRS"



MONEY SYMBOL MARTYRS: TRACK LIST

- Haters in the BK Lounge
- Green Grass
- 3-Day Eviction Notice
- So Money
- Money Doesn't Matter
- Jerry Reuss
- International
- Call You Later
- Full Court Pressure
- Here to Help
- Freeway Series
- Get Up
- Money in the Form of a Woman

Free POP Available/Marketing Plans:
Posters, stickers, flyers, postcards, free
downloadable MP3's, co-op advertising,
in-store copies, listening station copies,
internet contests, bin cards, etc, email us!

LOW INTRODUCTORY
LIST PRICE
\$12.99



CRAS-CD-051
STREET DATE: 04.11.06

the DEAL with \$MARTYR...

- \$MARTYR CONSISTS OF LOS ANGELES UNDERGROUND MC'S 2MEX AND LIFEREXALL (THE LATTER BEING A MEMBER OF THE WORLD FAMOUS SHAPE SHIFTERS CREW)
- 2MEX HAS JUST RECENTLY RECORDED/PERFORMED WITH MEMBERS OF MARS VOLTA, FIONA APPLE, SUBLIME, MURS (LIVING LEGENDS), FISHBONE, AND MANY MORE.
- 2MEX HAS SOUNDSCANNED OVER 6,000 UNITS ON EACH OF HIS LAST 2 RELEASES.
- "1 OF 10 RAPPERS ON BLEEDING EDGE" - URB MAGAZINE (ON 2MEX)
- "LA UNDERGROUND HERO!" - MEAN STREET MAGAZINE (ON 2MEX)
- WITH NUMEROUS HIGH PROFILE TV APPEARANCES, TONS OF TOURING ALL OVER THE WORLD, OVERWHELMINGLY FAVORABLE PRESS, AND AN OVERALL GENUINE LIKEABILITY, 2MEX IS DEFINITELY ONE OF HIP HOP'S MOST WIDELY RESPECTED UNDERGROUND EMCEES OF THE LAST DECADE. AS HE SAYS HIMSELF, "I'M YOUR FAVORITE GANGSTER EMCEE'S FAVORITE NON-GANGSTER EMCEE." THAT'S THE TRUTH.
- GUESTS INCLUDE: BUSDRIVER (PROJECT BLOWED), XOLOLANXINXO (OMD), DIE (THE SHAPE SHIFTERS), EXISTERED (THE SHAPE SHIFTERS), AKUMA (THE SHAPE SHIFTERS), SONDOOBIE, LORD ZEN, LOS VEGAS, AND MESTIZO.
- 2MEX HAS SHARED THE STAGE WITH SUCH TOURING ACTS AS JURASSIC 5, DILATED PEOPLES, ATMOSPHERE, LIVING LEGENDS, EYEDAE, GALAPOGUS 4, NON PHIXION, JEAN GRAE, GZA OF WU TANG, NAS, CYPRESS HILL, OZOMATLI, BUSTA RHYMES, BEATNUTS.
- THE LAST RELEASE FROM THE SHAPE SHIFTERS, "WAS HERE" CRAS-CD-041, HAS SOLD OVER 10,000 UNITS.
- LIFEREXALL'S (SHAPE SHIFTERS) HIGHLY DEVELOPED RHYMING AND BEAT-PRODUCTION SKILLS ON FULL DISPLAY ON THIS UPCOMING RELEASE.

FOR FANS OF:

Aesop Rock, Kanye West, 2Mex, Visionaries

DISTRIBUTION:

Available in the US through NAIL
Distribution, please call 1.800.288.2007

Digital Distribution through IODA.

RETAIL:

Aggressive national campaign including:
co-op programs, in-stores, tour marketing,
5% new release discount, endless
amounts of promotional material, and us!
Cornerstone R.A.S., who are always here to
help you.

TOURING:

Both of these MC's have toured in Japan,
Cuba, England, France, Germany, Denmark,
Holland, Czech Republic, Canada, Austria,
and extensively in the USA. Multiple inter-
national trips planned throughout 2006.



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